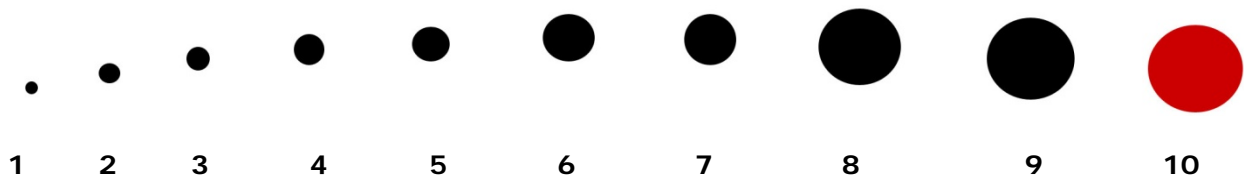




### Assessment



Rate yourself on the following questions using a scale of 1-10, with 10 meaning you are hitting the target.

1. **Identifying the Giant.** How honest and practical have you been in recognizing and confronting the thing(s) that is causing fear, worry, and lack of progress?
2. **Preparation.** Are you ready for the next season? How well are you managing your time and energy? Do you block your time? Do you have a disciplined schedule for exercise?
3. **Laser Focus** is a result of very clear goals; personally, professionally and organizationally. Where are your goals written down? How recently have you updated them?
4. **Correct Alignment.** Getting your head, your heart, your priorities and non-negotiable responsibilities in synch is key. How congruent is your life?
5. **Who Are You Called to Serve?** How well have you harnessed your unique identity to reach your ideal client or customer?
6. **Your Story Matters. How well are you communicating your message?** Can you tell me clearly and succinctly in 30 seconds or less what you bring to the table?
7. **Building your platform.** Are you leveraging social media to extend your reach?
8. **Maximizing what is already in your hand.** What hidden assets do you have that are dormant? Do you have a plan to maximize those things?
9. **Strategic Alliances.** Relationship Marketing is how business gets done without hype. Are you building relationships with people who are helping you move toward your goals?
10. **Your "Expectometer".** How would you gauge your level of hope for a bright future at this point in your life?