



Beverly Speaks
Inspiration. Motivation. Mastery.

5 STEP PRESENTATION TEMPLATE

1 | Meet & Greet

Before your talk begins:

Set the environment

Welcome with a handshake

Ask questions – get to know as much as you can about THEM

2 | Powerful Opening

Welcome statement

Open with a question or quote

Introduction A) Who you are B) What you do

Describe the problem you're addressing

Agenda

3 | Story

Anchor your credibility

Your struggle/conflicts

Your turnaround

Set the stage for how this applies to them

4 | The Content

Give 3-5 points (the number depends on the allotted time)

Seed with stories or testimonials

5 | Wrap Up

Review what they learned

Call to ACTION

Q & A

End with quote or strong statement (Close with ENERGY!)